

## WEDNESDAY, 16 NOVEMBER 2022

| 08:00 - 08:45                  | Registration  |
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| 08:45 - 09:00                  | Presentation of the programme   |
| 09:00 - 09:20                  | Welcome & introduction - EU priorities and challenges<br>Richard Kühnel, Director, Directorate-General for Communication, European Commission   |
| 09:20 - 10:05                  | EDCs' role in involving the academic community in the debate on the future of the EU.<br>Panel discussion, followed by Q & A<br>Gaetane Ricard-Nihoul, Deputy Head of Unit, Citizens' Dialogues, Directorate-General for Communication,<br>European Commission<br>Alessandro Giordani, Head of Unit, Networks in Member States, General Directorate for Communication   |
| 10:05 - 10:40                  | Search Like a Pro - EUR-LEX followed by Q & A<br>Valentina Fratto, Head of Sector, EUR-LEX, Publications Office   |
| 10:40 - 10:50                  | Elevator pitches:<br>• EU Academy - Paul Hearn, the EU Academy Business Manager<br>• Publications Office - Astrid Brey, Liaison officer to the General Director, Publications Office<br>• Learning Corner - Natalja Montefusco, Teamleader, Editorial Service & Targeted Outreach,<br>Directorate-General for Communication, European Commission  |
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| 10:50 - 11:20                  | Coffee break  |
| 10:50 - 11:20<br>11:20 - 12:30 | <ul> <li>Coffee break</li> <li>FOCUS ON THE ROLE OF EDCs</li> <li>Parallel workshops – European Documentation Centres will discuss their role (challenges, best practices, recommendations) in the following areas:</li> <li>The implementation of the Partnership Agreement between the European Commission and EDCs' host structures</li> <li>Alessandro Giordani, Head of Unit, Networks in Member States, General Directorate for Communication Niklas Noaksson, Information and Communication Assistant, Networks in Member States, General Directorate for Communication Directorate for Communication</li> <li>Attracting students to participate in civic and democratic life at European level</li> <li>Susanne Fraczek, European Documentation Centre, University for Continuing Education Krems (Danube University Krems)</li> <li>The role/s of EDCs in informing students and researchers about exchange programmes and EU co-funded opportunities, including supporting Back to University</li> <li>Johannes Gehringer, Policy Officer, Directorate General for Education and Culture</li> <li>Knowledge Management – how to guide students to EU databases</li> <li>Valentina Fratto, Head of Sector, EUR-LEX, Publications Office (morning session)</li> <li>Astrid Brey, Liaison officer to the General Director, Publications Office (afternoon session)</li> </ul> |



| 13:45 - 15:00 | Parallel workshops – second round   |
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| 15:00 - 15:45 | Search Like a Pro - EU Open Data Portal - followed by Q & A<br>Giuseppe Ascone-Modica, Knowledge Management Assistant, EU open data and Cordis, Publications Office   |
| 15:45 - 16:15 | Coffee break  |
| 16:15 - 17:00 | European Elections 2024 –Engagement Strategy and tools followed by Q & A<br>Stephen Clark, Director, Directorate-General for Communication, European Parliament.  |
| 17:00 - 18:00 | Social Media – Communicating the EU online - followed by Q & A<br>Jeroen Jochems, EUROPE DIRECT manager, Province Antwerpen<br>Lies Robben, social media responsible, EUROPE DIRECT, Province Antwerpen.<br>Facilitator: Igor Celikovic, Head of Sector, Social Media Team, General Directorate for Communication |
| 19:00         | Cocktail reception  |
| 20:00         | Dinner  |

## THURSDAY, 17 NOVEMBER

| 08:00 - 08:45 | Registration   |
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| 08:45 - 09:00 | Presentation of the programme  |
| 09:00 - 09:45 | How to skillfully communicate the European Green Deal – followed by Q&A<br>Jeremy Herry, Information and Communication officer, Directorate-General for Climate Action |
| 09:45 - 10:15 | Search Like a Pro - Legislative Observatory – followed by Q & A<br>Rolandas Pyragis, Administrator, Directorate-General for the Presidency, European Parliament        |
| 10:15 - 10:30 | Group Photo  |
| 10:30 - 11:00 | Coffee break   |
| 11:00 - 11:30 | Search Like a Pro – EC Library Guides - followed by Q & A<br>Taavi Saarimaki, Librarian, Publications Office<br>Anastasia Avramidou, Librarian, Publications Office    |
| 11:30 - 12:30 | Summary of workshops and conclusions<br>Alessandro Giordani, Head of Unit, Networks in Member States, General Directorate for Communication                            |
| 12:30 - 14:00 | Sandwich lunch and departure of participants   |