



Credits: <https://culture.ec.europa.eu/cultural-heritage/cultural-heritage-in-eu-policies/sustainable-cultural-tourism>

# CULTURE & TOURISM or CULTURAL TOURISM: PERSPECTIVES of CULTURAL HERITAGE and SUSTAINABILITY

EVENTO  
IN PRESENZA  
APERTO AL  
PUBBLICO

May 31<sup>st</sup> 2023 | 02.00 pm



Villa San Remigio, Verbania and online streaming

prof. Harald Pechlaner, Visiting Professor | UPO  
Department of Sustainable Tourism and Ecological Transition

[CLICK HERE TO JOIN THE ONLINE MEETING](#)

Harald Pechlaner is Professor of Tourism and Head of the Center for Entrepreneurship at the Catholic University of Eichstätt-Ingolstadt, Germany, Head of the Center for Advanced Studies at Eurac Research, Italy and Adjunct Research Professor at the School of Marketing/Curtin Business School in Western Australia. Invited by Professor Stefania Cerutti (Upontourism) within the research and training activities of the PNRR NODES Project Spoke 3.